

# UK Economic Overview

CONSUMERS AND THE MACRO ECONOMY

May 2025



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# 1. Summary



# Highlights – Current Economic Trends



The UK economy remained weak over Q1 2025, with modest GDP growth and inflation levels remaining above target over the period. Positive developments included monetary policy rates and supply chain pressures continuing to ease. However, consumer sentiment and job creation metrics have persisted to deteriorate

Inflation and GDP	Consumer Confidence and Retail	Employment	Supply Chain	Housing
Inflation (CPI) 2.6% (2.5%)	Consumer Confidence -23	Unemployment 4.4% Rate (4.4%)	Freight Rates \$2,157 (\$3,445)	2-year 4.86% Variable Rate (5.02%)
Quarterly <b>0.1%</b> GDP Growth (-)	Consumer Credit Growth 6.4%	Job Vacancies 781k (806k)	Supply Chain Pressure Index -0.18 (-0.22)	Residential 1.3% Loan Volumes (0.8%)
BoE Bank Rate 4.25% (4.75%)	Retail Sales (Volume) 99.7 (97.3)	Wage 5.9%   Growth 5.6%)	Manufacturing Growth (-3.3%)	Property Transactions 104.3% (14.5%)
Pages 7-13	Pages 14-21	Pages 22-25	Pages 26-36	Pages 37-42
Key   Latest Reported Data   (Data per previous Report in January 2025 <sup>1</sup> )	<sup>1</sup> Note data adjusted from previous report where re	evised data provided, or relevant indexes rebalanced.		ankura.com

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# Consumers & Macro Economy Executive Summary



#### **Positive Trends**

- The Bank of England Bank Rate has reduced to 4.25% following cuts in February and May due to progress in disinflation
- Monthly GDP growth of 0.5% was reported for February which was ahead of expectations driven by increased activity across the services and production sectors
- Deep sea freight rates continued to fall sharply over Q1 and the beginning of Q2 to \$2,157. Rates remain c.20% below the same period last year (\$3,725) even after they peaked at a record high last July (\$5,937)
- Industrial production ceased its trend of 13 months of consecutively neutral or declining YoY growth in February, though growth was modest at 0.1%
- The UK's recently announced trade deals with India and the US is welcome progress amid global trade tensions, contributing to longer term growth prospects



#### **Key Headwinds**

- Despite modest improvement over the start of Q1, consumer confidence fell sharply by four points in April. Declines were recorded across all measurement categories, in particular perceptions of the general economy over the past year (down 5 points) and the outlook for the next twelve months (down 8 points)
- Jobs growth continued to trend downwards over Q1, with vacancies down 14% YoY in March



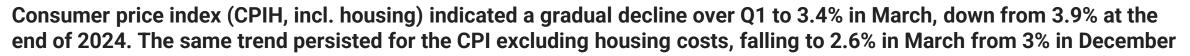
#### Concerns

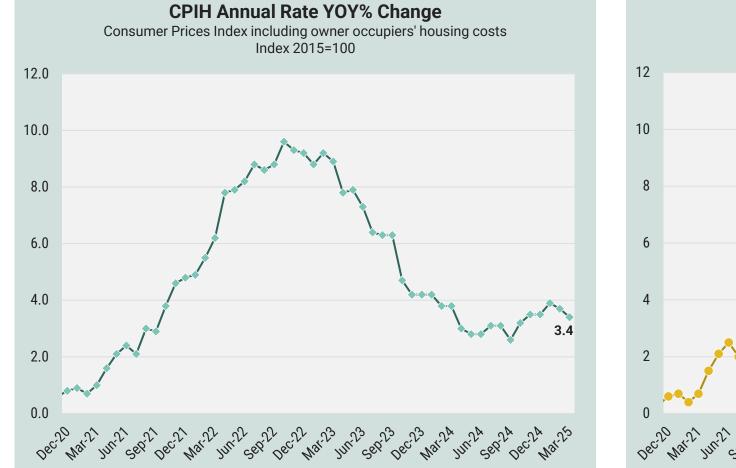
- Recent economic volatility caused by US trade policy decisions is yet to be reflected in much of the data reported. It is likely that ongoing tensions, particularly with China, will contribute to prolonged economic uncertainty and global recessionary concerns
- Despite beating recent market expectations, UK GDP growth remains weak with limited confidence in credible growth being sustained over the remainder of the year
- Inflation remains above the Bank of England's target rate with the CPI rising to 3% in January before softening to 2.6% in February. The Bank's approach to rate cuts remains gradual due to the persistent and uncertain nature of inflationary risks in the economy

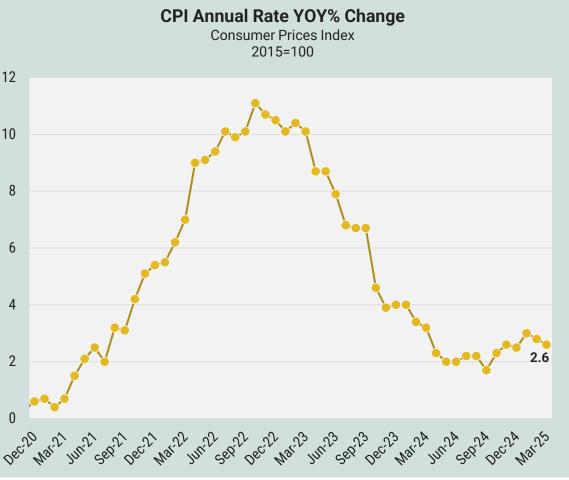
# 2. Inflation and GDP



# Consumer Price Index









# Gas & Electricity

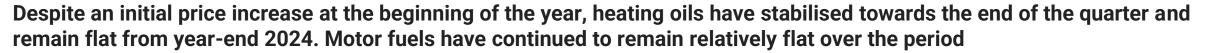


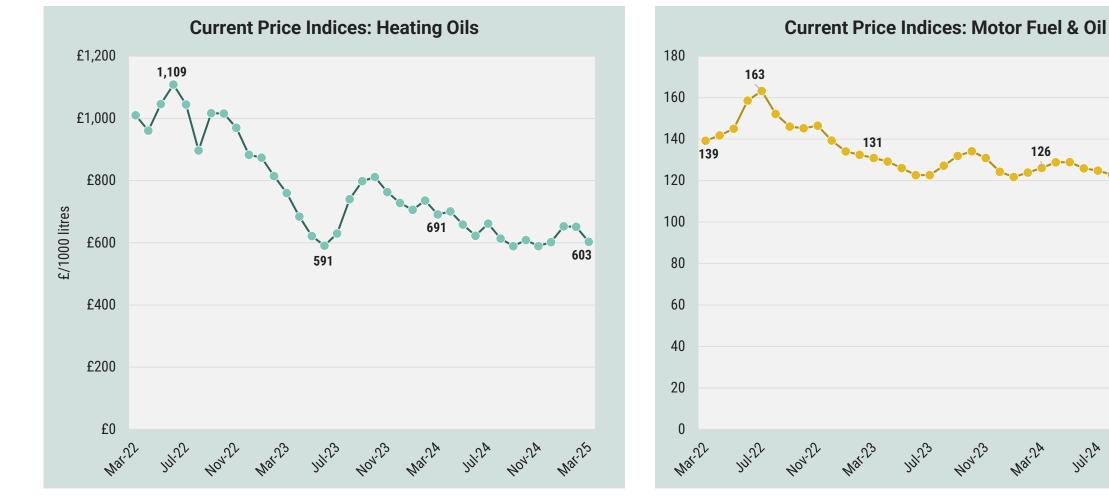
**Current Price Indices: Gas Current Price Indices: Electricity** 350 350 308.5 301.1 300 300 268.4 250 250 -0-/ 221.2 244.7 **....** 224.5 194.6 200 200 185.0 171.9 150 150 • 131.3 100 100 50 50 Mat-22 Nov.23 N31-22 141-22 Mar.23 JU1-23 2111-22 Mar25 MON-22 HOND Wary nurs hours Julia Novia Marils Marila Mat-2A 11124 HONIZA

Source: Gov.uk, energyprices.stats@energysecurity.gov.uk



# Heating Oils & Motor Fuel





Source: Gov.uk, Domestic Energy Price Indices

Mar.25

HOV2A

JU1-2A



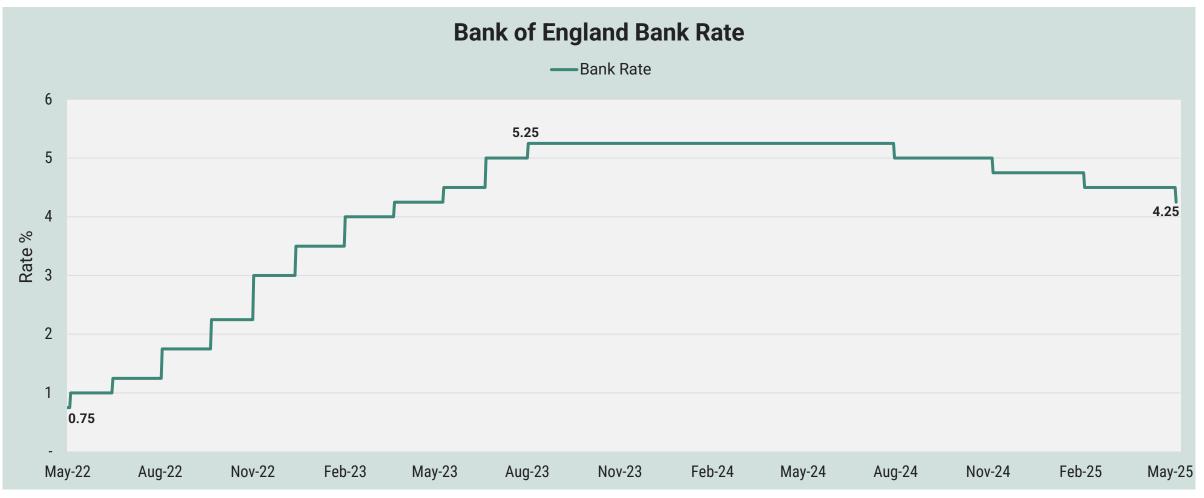
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# Interest Rates



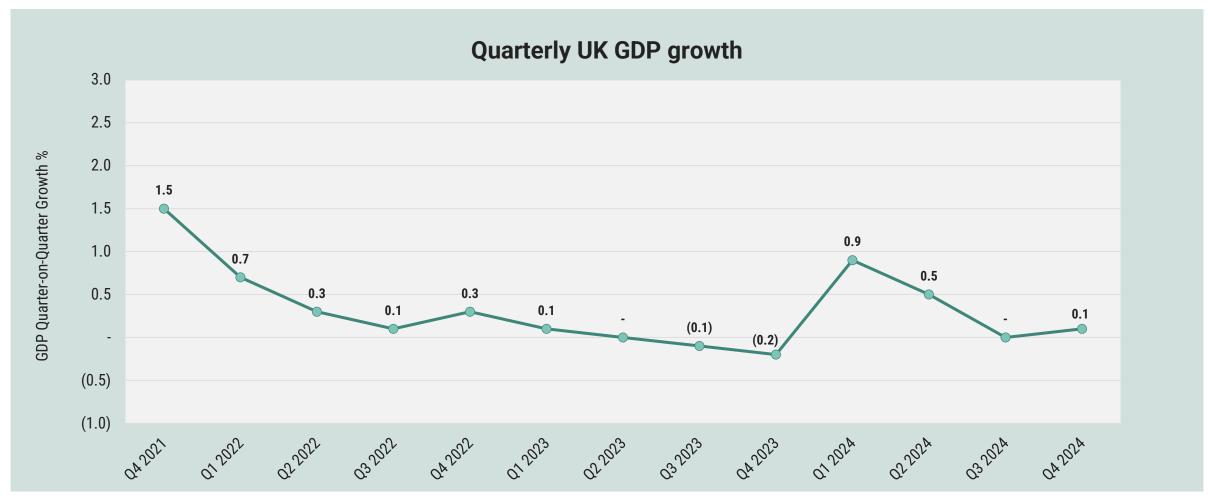
The Bank of England Bank Rate has fallen to 4.25% in May due to progress in disinflation. The Bank maintains a gradual approach to rate cuts amid persistent inflationary risks to prices and wages



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### GDP (Quarter-on-Quarter Growth)

UK gross domestic product (GDP) growth remained weak over Q4 2024, following flat growth in the previous quarter

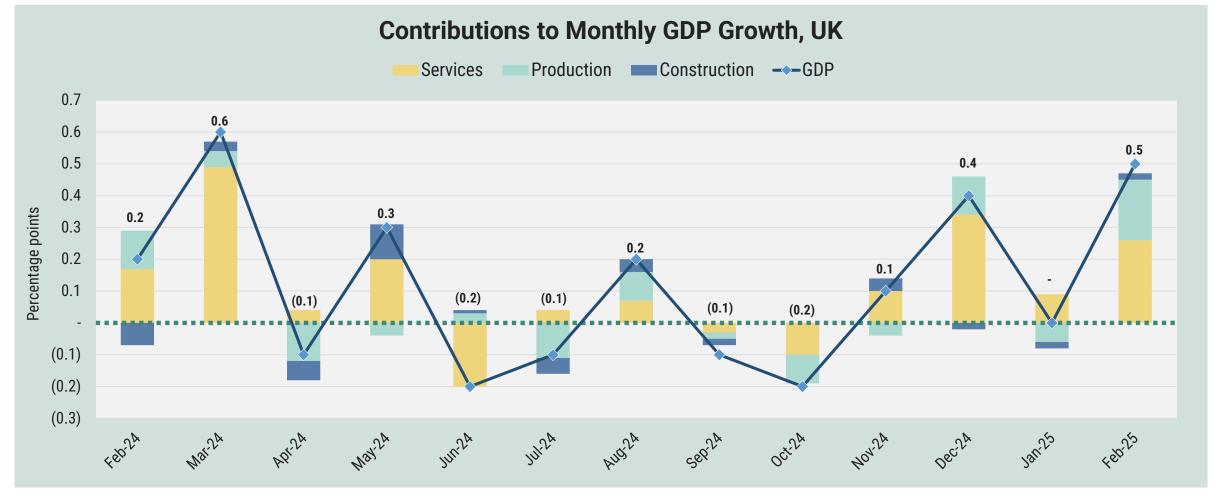


Source: Office for National Statistics, Gross Domestic Product: Quarter on Quarter growth: CVM SA %



# GDP (Monthly Growth)





Source: GDP monthly estimate from the Office for National Statistics, Sum of component contributions may not sum to total services growth because of rounding

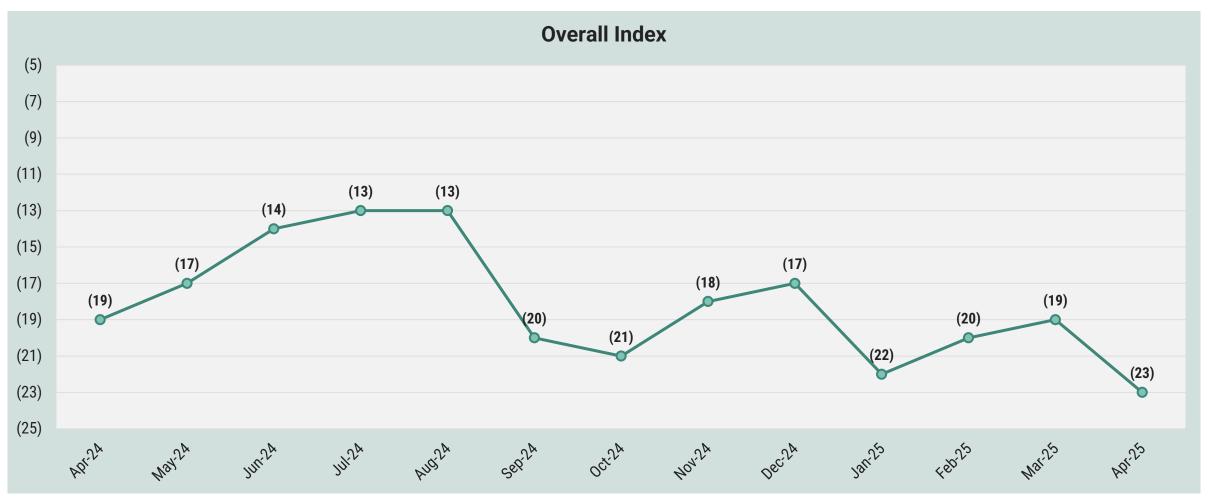
3. Consumer Metrics



# UK Consumer Confidence



Despite improving over January and February, the GfK Consumer Confidence Index decreased by four points to -23 in April, its lowest point over the past 12 months



Source: GfK Consumer Confidence Barometer

#### Source: GfK Consumer Confidence Barometer

Measure	Trend	Apr-25	Mar-24	Feb-24
Overall Index	↓ 4	(23)	(19)	(20)
Personal Financial Situation (LTM)	↓ 1	(10)	(9)	(7)
Personal Financial Situation (Next 12 Months)	↓ 4	3	1	2
General Economy (LTM)	↓ 5	(47)	(42)	(44)
General Economy (Next 12M)	↓ 8	(37)	(29)	(31)
Major Purchase Index	↓ 2	(19)	-17)	(17)

# **UK Consumer Confidence**

All measures of consumer confidence declined in April, with steep declines across both Personal Financial and the General Economy over the next 12 months

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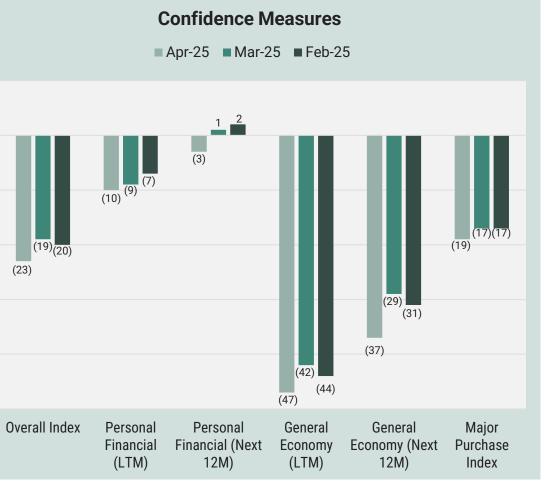
-10

-20

-30

-40

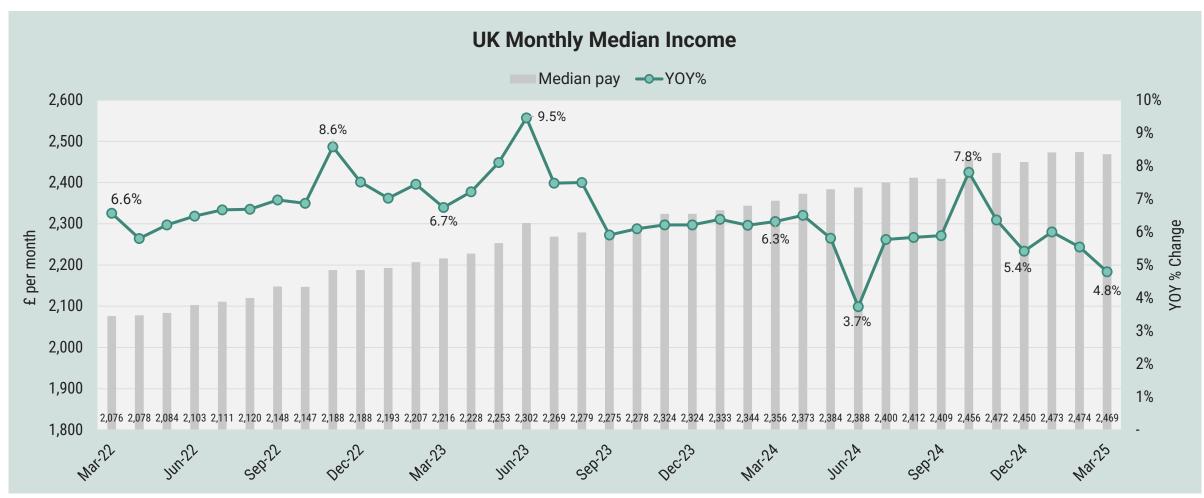
-50





#### Income

UK Median Income growth continued to slow over Q1 2025, with YoY growth softening to 4.8% in March



Source: Office for National Statistics, Earnings and employment from Pay As You Earn Real Time Information

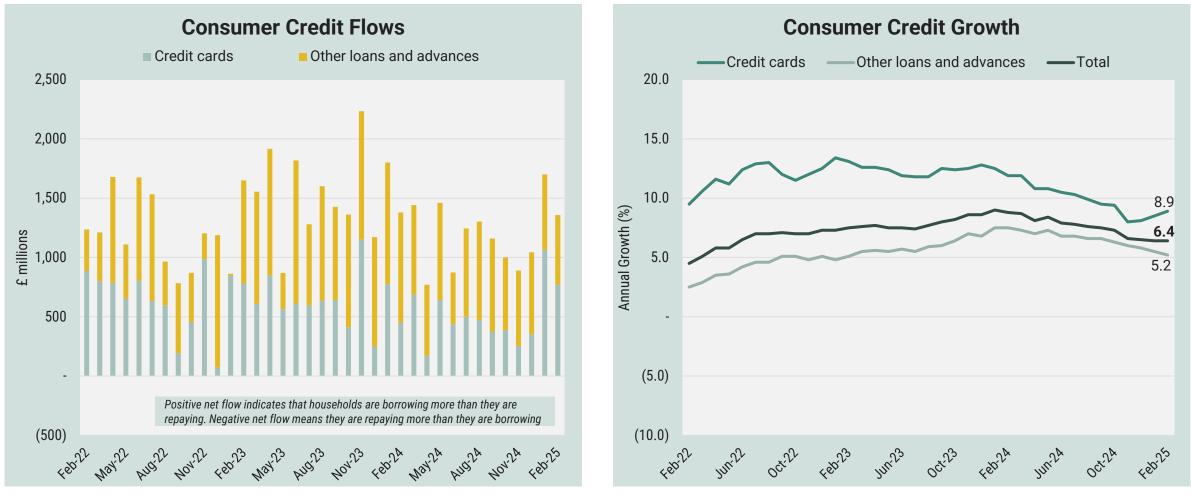
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# Consumer Credit



Net consumer credit flows increased strongly over Q1 2025, showing a similar trend to the same period last year. Total credit growth remained stable over Q1; however, higher credit card growth offset declining other advances



Source: Bank of England, Household credit

# 4. Retail Sales



# **Retail Sales**



Both retail values and volumes sustained gradual increases over the first quarter of 2025, rising 2.6% and 2.4% respectfully since December



Source: Office for National Statistics, Retail Sales

# **Category Sales**



March volume increases were driven by higher reported sales across non-food retailers, including online retailers, clothing & footwear, department stores, and others. There was a decrease in volumes for food and automotive fuel sales

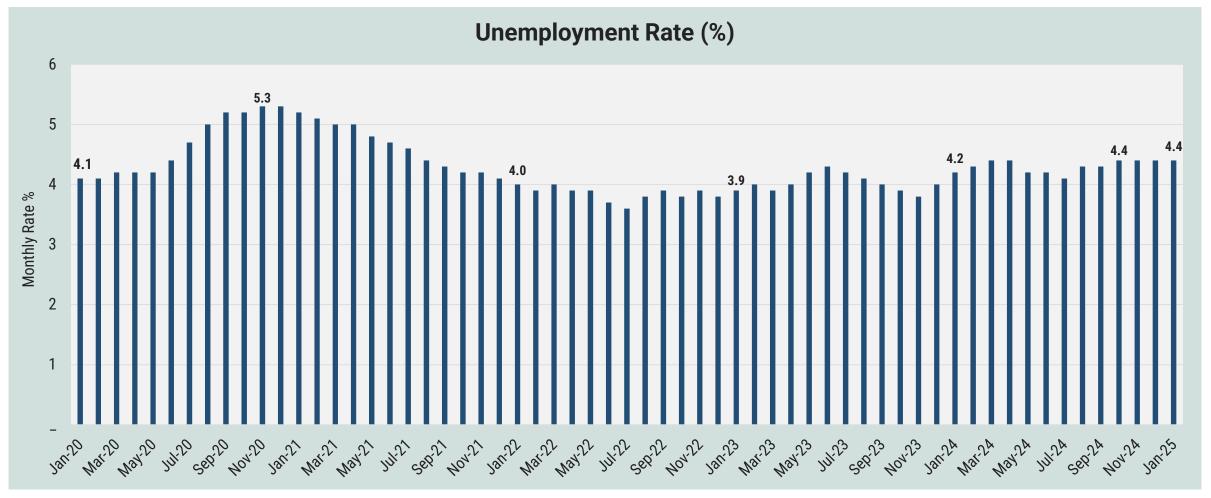


# 5. Employment



# Unemployment

UK unemployment rate has remained flat at 4.4% over Q4 2024 and January 2025. This compares to a rate of 4.2% in January 2024

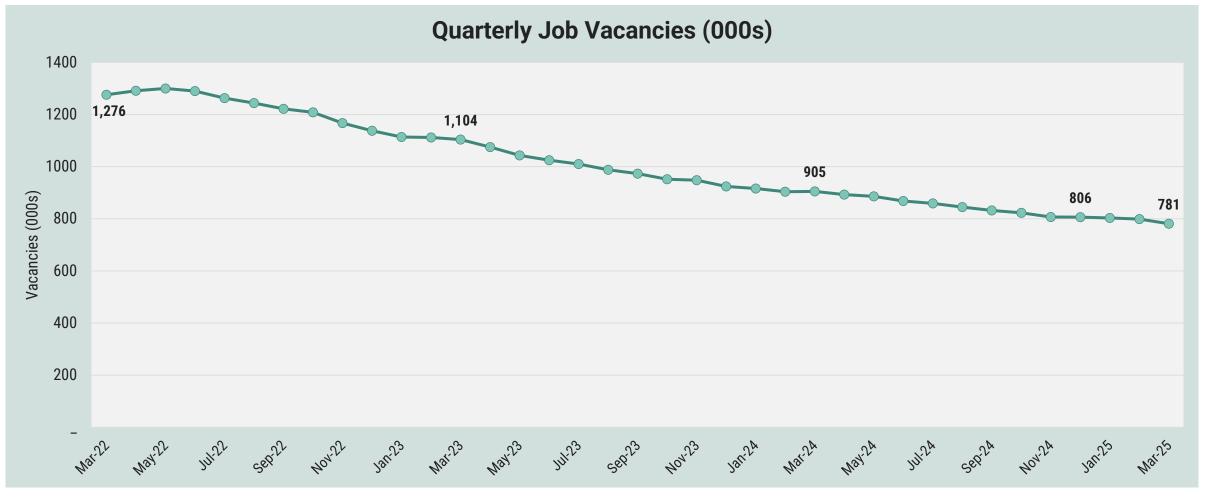




# Job Vacancies

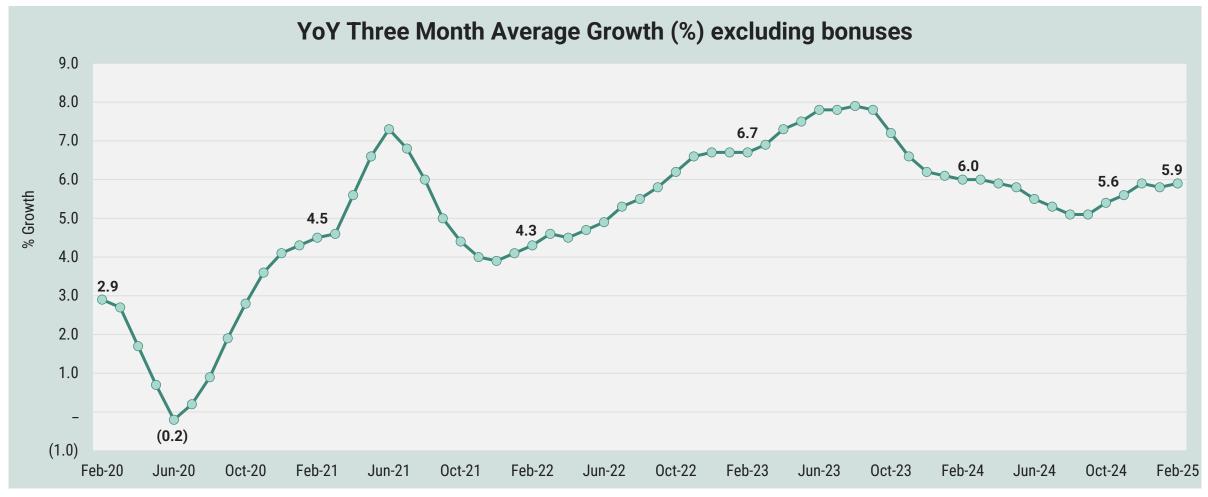


UK job vacancies continued to fall during the quarter January to March to 781,000. This represents a 14% decrease in vacancies compared to the same period last year



# Wage Growth





Source: Office for National Statistics, Whole Economy Year on Year Three Month Average Growth (%)

# 6. Supply Chain



# Inventories: Retail



Revised figures indicate retail inventories being reduced at a significantly higher rate over Q3-2024, the largest quarterly decrease over the dataset. Total retail inventories fell £2,923m over 2024 following a decrease of £146m in 2023

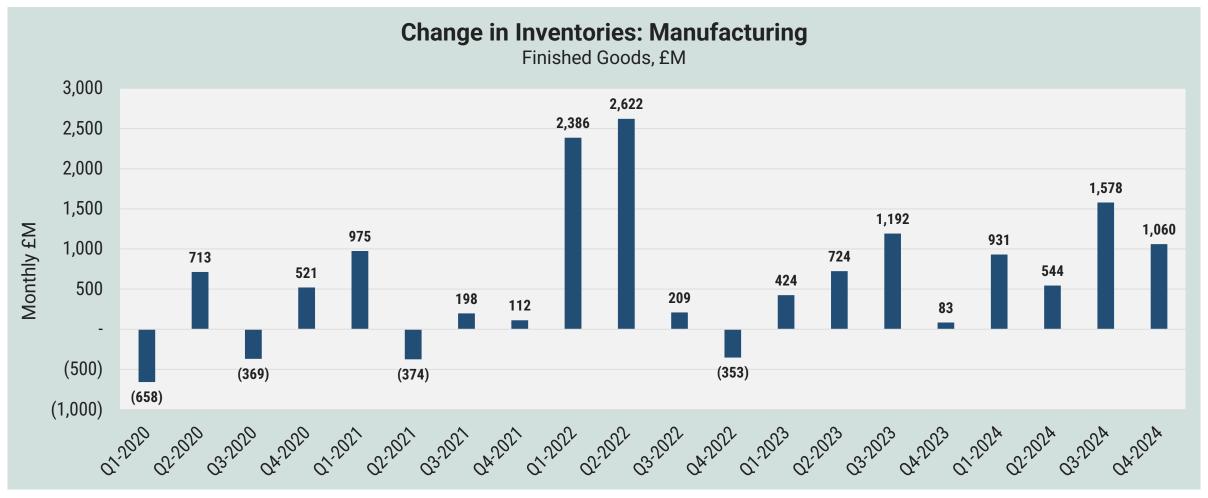


Source: Office for National Statistics, Change in Inventories: Retail

# Change in Inventories: Manufacturing: Finished Goods



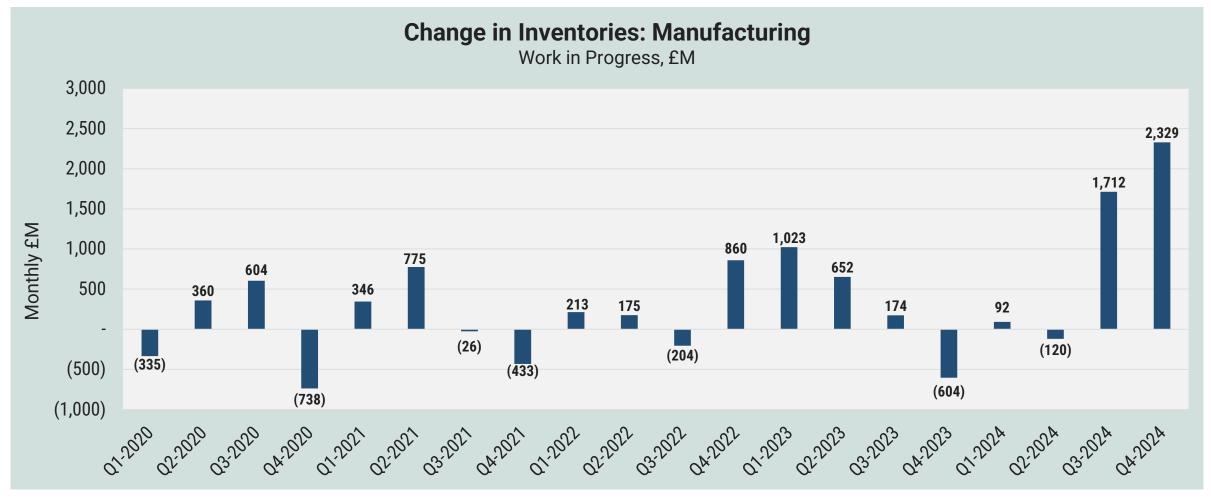
Inventories of finished goods continued to increase for the eight consecutive quarter over Q4 2024. Total finished goods inventories increased by £4,113m over 2024 following an increase of £2,423m over 2023



Source: Office for National Statistics

# Change in Inventories: Manufacturing - Work in Progress

WIP inventories continued to rise sharply over Q4-2024. Total WIP inventories increased by £4,013m over 2024 following an increase of £1,245m over 2023





The GSCPI tracks the state of global supply chains using data from the transportation and manufacturing sectors.

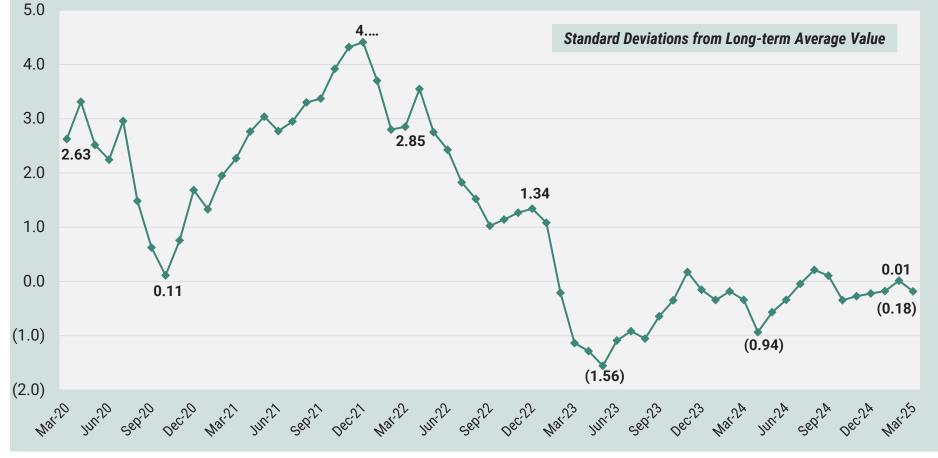
The Index comprises several data points, including PMIs for 7 global economies (incl. UK and US), as well as shipping and airfreight indices.

The Index is normalised around its long-term average value.

# Global Supply Chain Index

The GSCPI has remained relatively stable over Q4-2024 and

Global Supply Chain Pressure Index (New York Fed)



Source: Federal Reserve Bank of New York, Global Supply Chain Pressure Index



# Freight Transport Volume

There has been no update to the freight transport services index since our last report in Q1 which indicated volumes remaining steady over Q4-2024

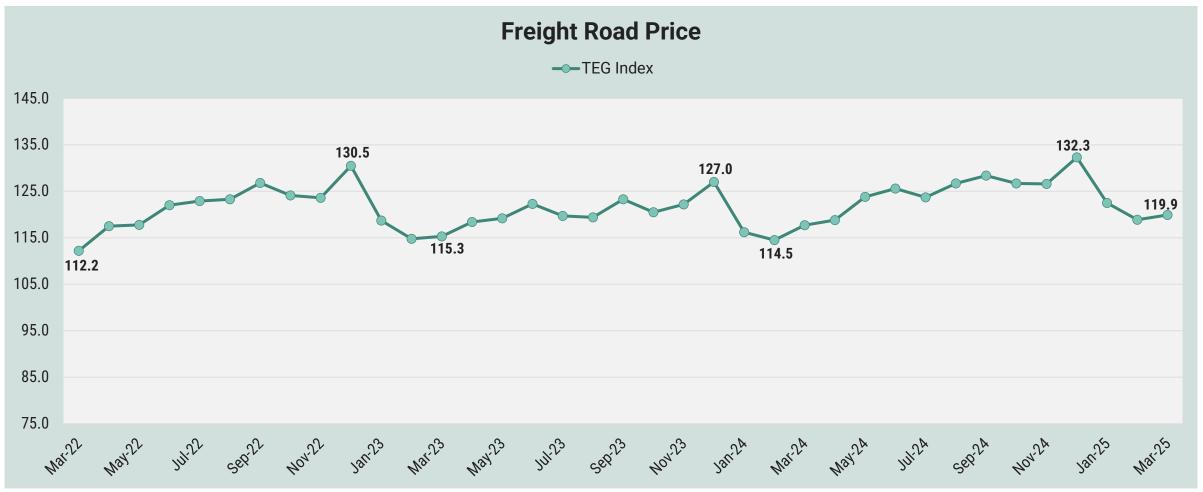


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# Freight Road Price





Source: Transport Exchange Group



# Deep Sea Freight

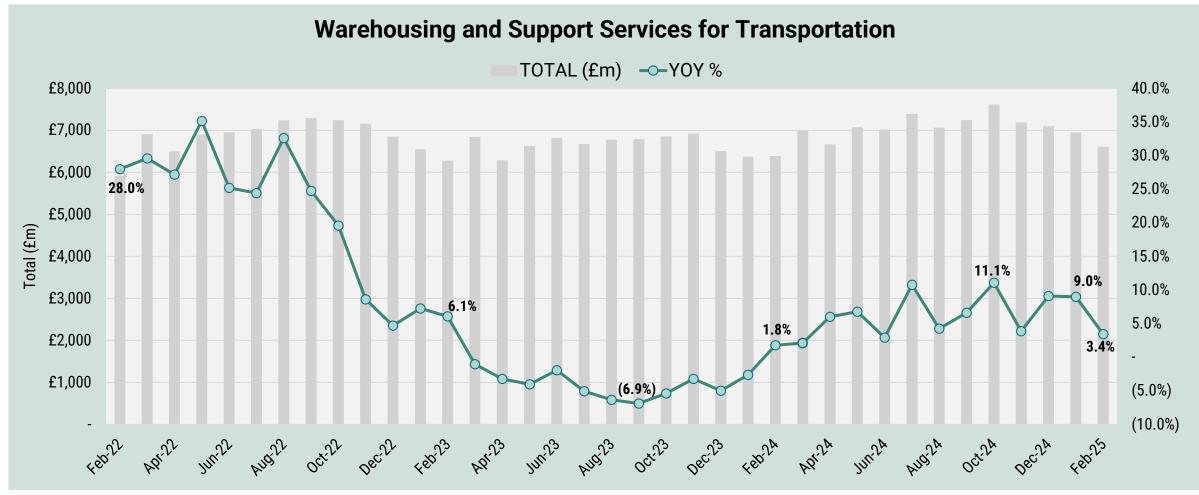


Global freight rates have decreased sharply over Q1-2025 before steading over April. Despite rates increasing by 117% between April and June last year, rates are currently c.20% below their April 2024 level



# Warehouse Services

Warehousing and support services spending recorded strong YoY over December and January at c.9%. Growth softened but remained positive in February at 3.4%



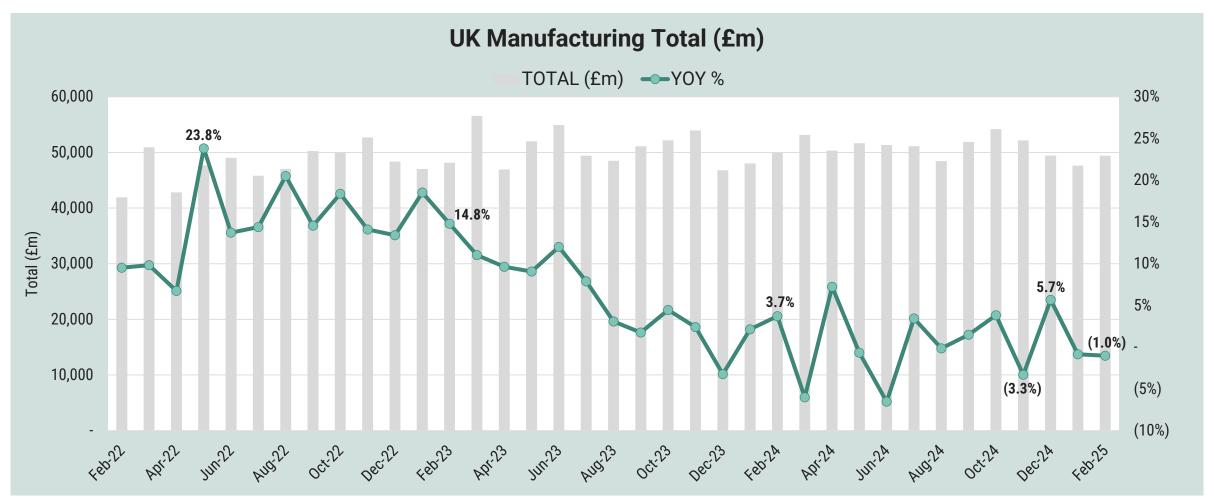
Source: Office for National Statistics, Warehousing and support services for transportation TOTAL (£m)

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# Manufacturing

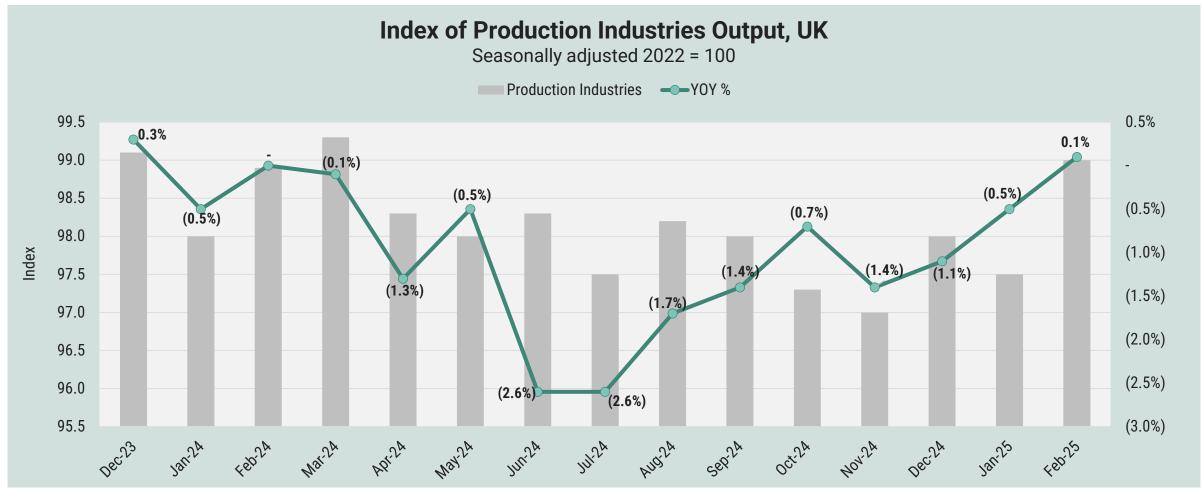
Despite growing strongly at the end of 2024, UK Manufacturing output remains lower YoY to February





# Production





Source: Office for National Statistics, Output of the Production Industries

Note: Movements in the volume of production for the UK production industries: manufacturing, mining and quarrying, energy supply, and water and waste management. Figures are seasonally adjusted.



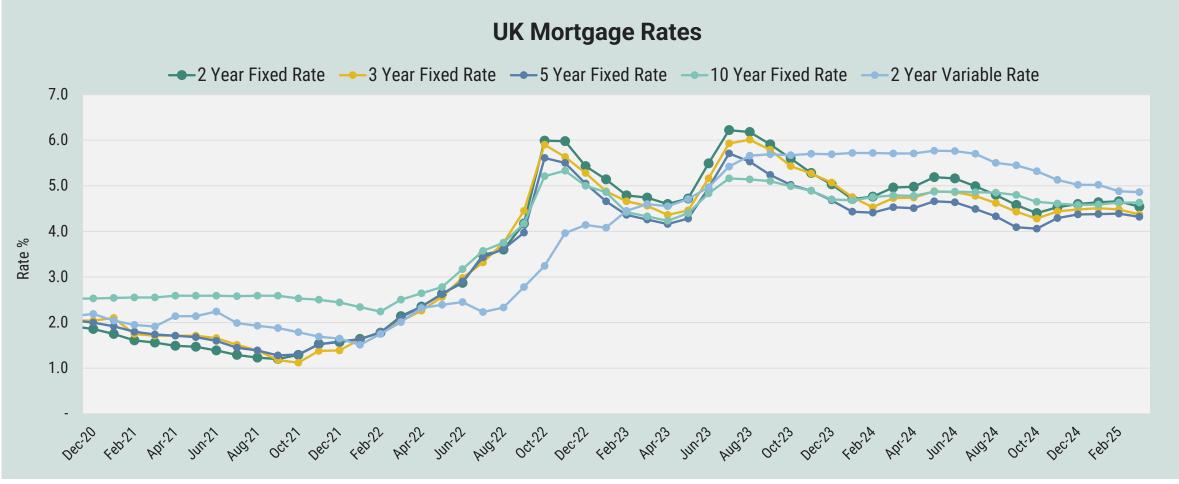
# 7. Housing



# Mortgage Rates

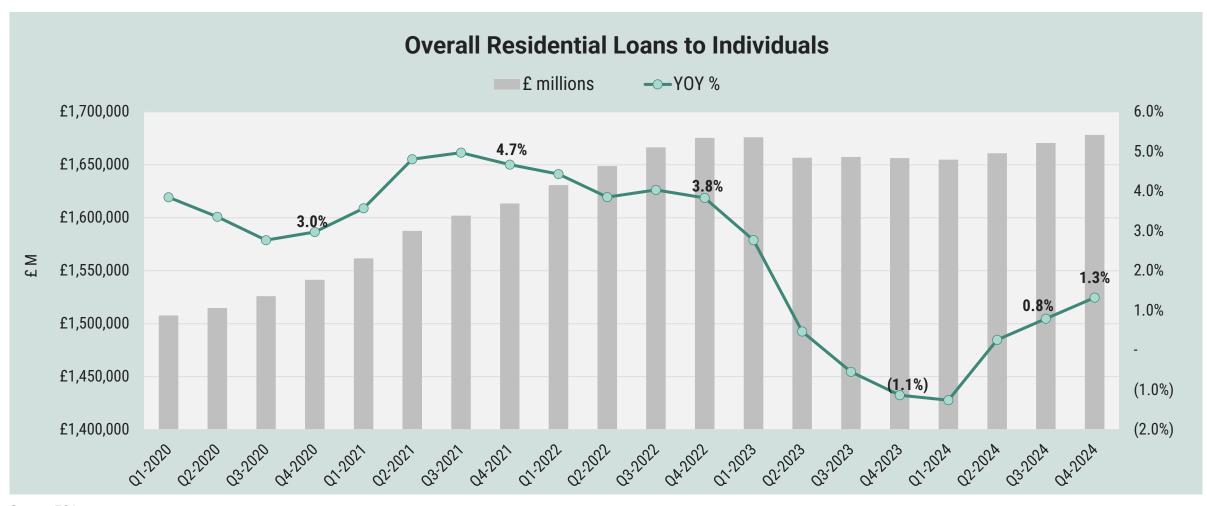


The downward trajectory of variable rates softened over the first quarter of 2025 with fixed rates remaining relatively flat over the period



# **Residential Loans Volume**

Residential loan volumes continued a gradual upward trend in Q4 2024

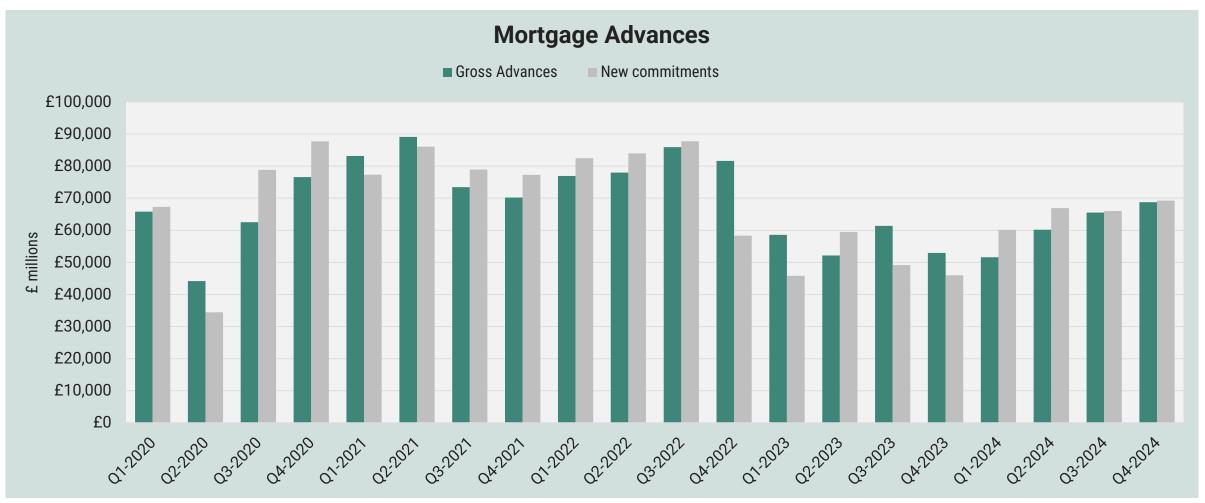


Source: FCA



# Mortgage Advances

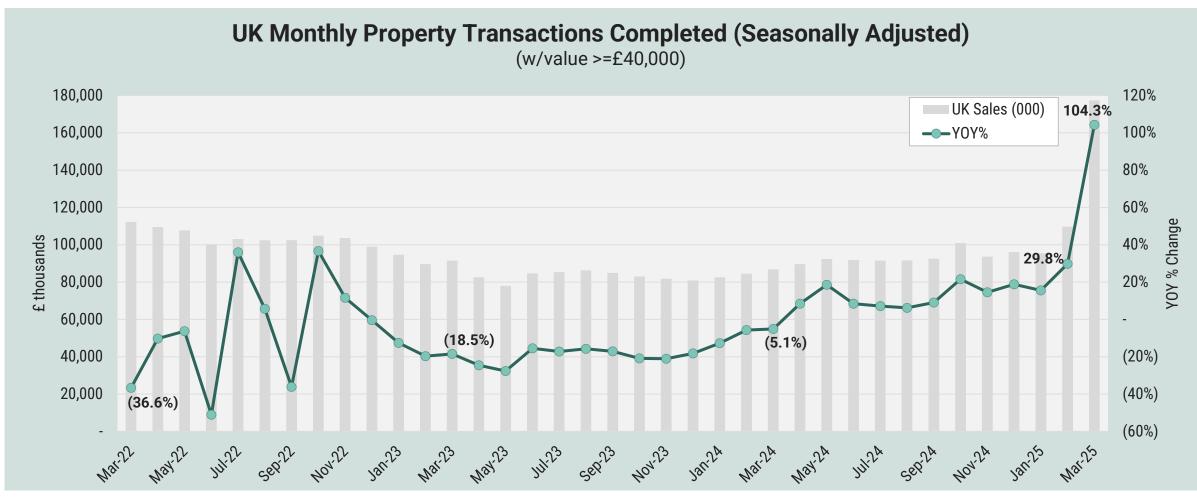
Both gross advances and new commitments demonstrated minor growth over Q4-2024





# **Property Transactions**

Provisional transaction data for January to March reports a sharp rise in YoY property sales due to impending changes to stamp duty thresholds from 1 April

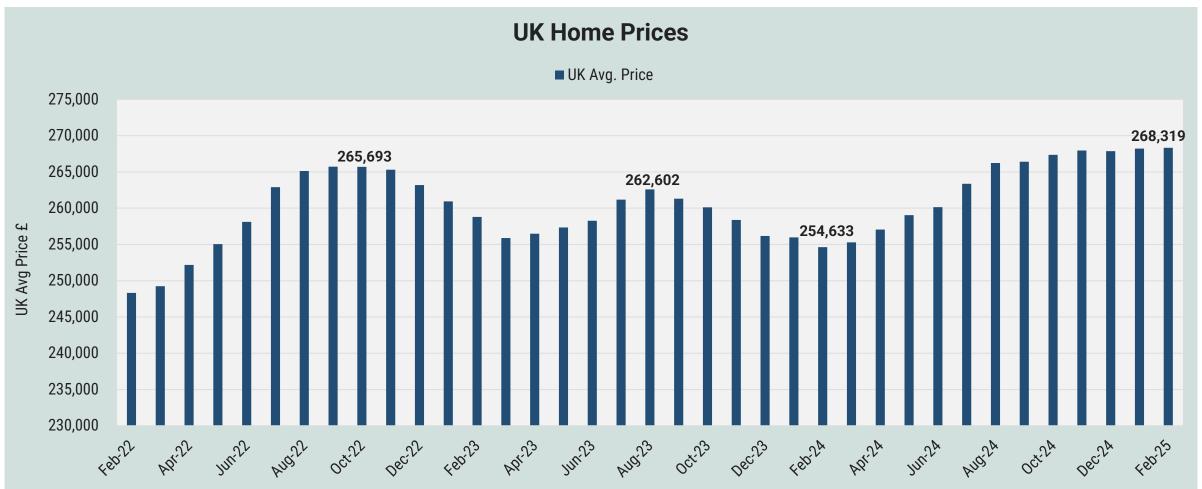


Source: Bank of England



# House Sales Price







# 8. About Ankura



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Government & Public Sector





Manufacturing,







**Retail & Consumer** Products

Chemicals & Industrials

Technology, Media & Telecommunications 0

**Transportation &** Logistics





Construction



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We utilize four key levers, and apply targeted approaches to align strategy and drive improved execution to maximize EBITDA and cash flow



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